COMMUNICATION
BYU Merit Badge PowWow
Official Merit Badge Worksheet

Scout’s Name
Instructor’s Name

Scout’s Address
City
State
ZIP

Instructions
1) The Scout is to review the merit badge book before the first week of PowWow.
2) Bring this work sheet, paper, and pencil or pen each week.
3) Bring a Merit Badge blue card with you on the second week.

Requirement Instructions*
1) Requirements 4, 5, and 7 should be completed either prior to the first session of PowWow or as homework between the two sessions.
2) Requirements 1 should be completed during the first session of PowWow.
3) Requirements 2, 6, and 9 should be completed during the second session of PowWow.
4) Requirement 3 should be completed as homework between the two sessions of PowWow.
5) Requirement 8 should be completed either before PowWow or as homework between the two sessions of PowWow. This requirement will be discussed during the first week of PowWow and involves planning and serving as master of ceremonies for either a campfire program or a troop court of honor. If an opportunity to do so is not available before the second week of PowWow, the requirement may be signed off by a local merit badge counselor at a later time.

* Due to possible time constraints at the PowWow, certain requirements that were originally planned to be completed in class may need to be completed as homework. Please LISTEN to ALL INSTRUCTIONS in class to be aware of any changes.

Requirement 1
Initial

Do ONE of the following:

Option 1:
For one day keep a log in which you describe your communication activities. Keep track of the time and different ways you spend communicating, such as talking person-to-person, listening to teachers or the radio, watching television, reading books and other print media, and communicating online. Attach a copy of your log to this work sheet.
Discuss what your log reveals about the importance of communication in your life.

Think of and tell about ways to improve your communication skills.

Option 2:
For three days, keep a journal of your listening experiences. Identify below one example of each of the following, and discuss with your counselor what you have listened to.

1. Obtain information
2. A persuasive argument
3. Appreciate or enjoy something
4. Understand someone’s feelings

**Option 3:**
In a small group setting, meet with other Scouts or with friends. Have them share personal stories about significant events in their lives that affected them in some way. Take note of how each person participates in the group discussion and how effectively he communicates his story. Report what you have learned on the back of this page about the differences you observed in effective communication.

**Option 4:**
List as many ways as you can think of to communicate with others (face to face, telephone, letter, e-mail, text messages, and so on). For each type of communication, write an instance when that method might not be appropriate or effective. Use the back of this page if you need more room.

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<tr>
<th>Method</th>
<th>Ineffective Instance</th>
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**Requirement 2**
Do ONE of the following:

A. Think of a creative way to describe yourself using, for example, a collage, short story or autobiography, drawing or series of photographs, or a song or skit. Using the aid you created, make a presentation to your counselor about yourself. Write about your presentation on the back of this page.

B. Choose a concept, product, or service in which you have great confidence. Build a sales plan based on its good points. Try to persuade your counselor to agree with, use, or buy your concept, product or service. After your sales talk, discuss with your counselor how persuasive you were and write about it on the back of this page.

**Requirement 3**
Write a five-minute speech. Give it at a meeting or in front of a group. Attach a copy of it to this work sheet.

Title of speech: Date given: Meeting:

**Requirement 4**
Interview someone you know fairly well, like, or respect because of his or her position, talent, career, or life experiences. Listen actively to learn as much as you can about the person. Then prepare and deliver to your counselor an introduction of this person as though this person were to be a guest speaker, and include reasons why the audience would want to hear this person speak. Show how you would call to invite this person to speak.

**Requirement 5**

Attend a public meeting (city council, school board, debate) approved by your counselor where several points of view are given on a single issue. Practice active listening skills and take careful notes of each point of view. Present an objective report that includes all points of view that were expressed, share this with your counselor, and attach a copy to this work sheet.

**Requirement 6**

With your counselor’s approval, develop a plan to teach a skill or inform someone about something. Prepare teaching aids for your plan.

Carry out your plan. With your counselor, determine whether the person has learned what you intended.

Person you taught:     What you taught:

**Requirement 7**

Do ONE of the following:
A. Write to the editor of a magazine or your local newspaper to express your opinion or share information on any subject you choose. Send your message by fax, e-mail, or regular mail. Attach a copy of your letter and any response you receive to this work sheet.
   Magazine or newspaper:     Subject you chose:

B. Create a Web page for your Scout troop, school, or other organization. Include at least one article and one photograph or illustration, and one link to some other Web page that would be helpful to someone who visits the Web page you have created. It is not necessary to post your Web page to the Internet, but if you decide to do so, you must first share it with your parents and counselor and get their permission.
   Print the home page and attach it.
   Web Address:

C. Use desktop publishing to produce a newsletter, brochure, flier, or other printed material for your troop or crew, class at school, or other group. Include at least one article and one photograph or illustration. Attach a copy to this work sheet.
   Organization for which you produced the publication:

**Requirement 8**

Plan a troop court of honor or campfire program, or interfaith worship service. Have the patrol leaders’ council approve it, then write the script and prepare the program. Serve as master of ceremonies.

Date of program:     What you did:

**Requirement 9**

Learn about three career opportunities in the field of communication. Choose one career in which you are interested.

Career:     Find out the education, training, and experience required for this profession.

Education:

Training:
Experience:

Why does this profession interest you?

Merit badge work sheets will not be accepted at the Council Office in place of the official Merit Badge Application Card. Those who do not complete all the requirements should take their partially completed merit badge work sheet and their official application card to their local merit badge counselors for completion.