



JOURNALISM

BYU Merit Badge PowWow

Official Merit Badge Worksheet

Scout's Name

Instructor's Name

Scout's Address

City

State

ZIP

Instructions

- 1) The Scout is to review the merit badge book before the first week of PowWow.
- 2) Bring this work sheet, paper, and pencil or pen each week.
- 3) **Bring a Merit Badge blue card with you on the second week.**

Requirement Instructions*

* Due to possible time constraints at the PowWow, certain requirements that were originally planned to be completed in class may need to be completed as homework. Please listen to all instructions in class to be aware of any changes.

Requirement 1

Initial

Explain what freedom of the press is and how the First Amendment guarantees that you can voice your opinion. In your explanation, tell how to distinguish between fact and opinion, and explain the terms libel, slander, defamation, fair comment and criticism, public figure, privacy, and malice. Discuss how these matters relate to ethics in journalism.

Requirement 2

Initial

Do either A OR B:

a. Newspaper and magazine journalism

1. All on the same day, read a local newspaper, a national newspaper, a newsmagazine, and (with your parent's permission) an online news source. From each source, clip, read, and compare a story about the same event. Tell your counselor how long each story is and how fair and accurate the stories are in presenting different points of view. Tell how each source handled the story differently, depending on its purpose or audience
2. Visit a newspaper or magazine office. Ask for a tour of the various divisions, (editorial, business, and printing). During your tour, talk to an executive from the business side about management's relations with reporters, editors, and photographers and what makes a "good" newspaper or magazine.

b. Radio and television journalism

1. All on the same day, watch a local and national network newscast, listen to a radio newscast, and (with your parent's permission) view a national broadcast news source online. List the different news items and features presented, the different elements used, and the time in minutes and seconds and the online space devoted to each story. Compare the story lists, and discuss whether the stories are fair and accurate. Explain why different news outlets treated the stories differently and/or presented a different point of view.
2. Visit a radio or television station. Ask for a tour of the various departments, concentrating on those related to news broadcasts. During your tour, talk to the station manager or other station management executive about station operations, particularly how management and the news staff work together, and what makes a "good" station. If possible, go with a reporter to cover a news event.

Requirement 3

Initial

Discuss the differences between a hard news story and a feature story. Explain what is the "five W's and H." Then do ONE of the following:

- a. Choose a current or an unusual event of interest to you, and write either a hard news article OR a feature article about the event. Gear the article for print OR audio OR video journalism. Share your article with your counselor.
- b. With your parent's permission and counselor's approval, interview someone in your community who is influential because of his or her leadership, talent, career, or life experiences. Then present to your counselor either a written or oral report telling what you learned about this person.
- c. With your parent's permission and counselor's approval, read an autobiography written by a journalist you want to learn more about. Write an article that tells what you learned about this person and the contributions this person has made to the field of journalism.
- d. Attend a Scouting event and write a 200-word article (feature or hard news) about the event. Use either the inverted pyramid style or the chronological style. Review the article with your counselor, then submit it to your community newspaper or BSA local council or district newsletter for consideration.

Requirement 4

Initial

Attend a public event and do ONE of the following:

- a. Write two newspaper articles about the event, one using the inverted pyramid style and one using the chronological style.
- b. Using a radio or television broadcasting style write a news story, a feature story and a critical review of the event.
- c. Take a series of photographs to help tell the story of the event in pictures. Include news photos and feature photos in your presentation. Write a brief synopsis of the event as well as captions for your photos.

Requirement 5**Initial**

Find out about three career opportunities in journalism. Pick one and find out the education, training, and experience required for this profession. Discuss this with your counselor, and explain why this profession might interest you.

Profession:

Education:

Training:

Experience:

Interest:

Merit badge worksheets will not be accepted at the Council Office in place of the official Merit Badge Application Card. Those who do not complete all the requirements should take their partially completed merit badge worksheet and their official application card to their local merit

badge counselors for completion.